

Message Text

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ACTION EUR-06

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TO USIA WASHDC PRIORITY

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USIA FOR IEE, ICS/E; VIENNA FOR REX

E.O. 11652: N/A

TAGS: OEXC UR

SUBJECT: EXCHANGES, OUTDOOR RECREATION EXHIBIT, YEREVAN OPENING

1. U.S. EXHIBIT "OUTDOOR RECREATION - USA" OPENED ON SUNDAY DECEMBER 2 UNDER COOL CLOUDY SKIES IN YEREVAN, ARMENIA AT 11 AM. ALL STANDS DRESSED AND IN FULL OPERATION.
2. MAJOR JACK LOUSMA, ONE OF THE CREW OF SKYLAB 3 AND A MEMBER OF THE U.S. - SOVIET SPACE MISSION SCHEDULED FOR 1975, REPRESENTED THE U.S. AT THE OPENING CEREMONIES WHICH WERE ATTENDED BY OVER 400 ARMENIAN OFFICIALS.
3. MAJOR LOUSMA STRESSED THE INCREASING INTERDEPENDENCE OF NATIONS ON THEIR HUMAN AND MATERIAL RESOURCES AND EXPRESSED BELIEF IN MANKIND'S ABILITY TO WORK TOGETHER TO SOLVE PROBLEMS COMMON TO ALL PEOPLES.
4. WELCOMING SPEECHES WERE DELIVERED BY MAYOR HASRATIAN, THE MAYOR OF YEREVAN, AND MR. OGANESYAN, DIRECTOR OF FOREIGN EXHIBITS, USSR CHAMBER OF COMMERCE AND INDUSTRY.

5. OFFICIAL VISITORS WERE ESCORTED THROUGH THE PAVILION WHERE THEY HAD

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AN OPPORTUNITY TO OBSERVE THE DRAMATIC PHOTO PANELS AND

PRODUCTS TYPICAL

TO AMERICAN RECREATIONAL ACTIVITIES. GUESTS WERE ESPECIALLY
COMPLIMENTARY
ABOUT THE ENTHUSIASM AND ABILITY OF THE NEW GROUP OF RUSSIAN
SPEAKING AMERICAN GUIDES WHO STAFF THE EXHIBIT.

6. AT 1 PM PRESS AND CULTURAL COUNSELOR DAVID NALLE HOSTED A
RECEPTION FOR 65 HIGH RANKING ARMENIAN DIGNITARIES WHO HAD A FURTHER
OPPORTUNITY
TO MEET WITH THE AMERICAN OFFICIALS AND GUIDES TO DISCUSS
THE FAVORABLE IMPACT OF THIS U.S. EXHIBIT.

7. THE PAVILION OPENED TO PUBLIC AT 3 PM AND ALL INITIAL VISITORS
WERE MOST GRACIOUS IN THEIR PRAISE. ESTIMATED FIRST DAY
TOTAL ATTENDANCE 3,000.
DUBS

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